



RealFuture

realfuture.com.au



The home of
long term
settlements



Embracing the Future of Real Estate

RealFuture offers a unique solution that allows you to provide clients with greater flexibility. Vendors can sell their homes without the pressure of an immediate move, while purchasers are given more time to arrange financing and secure their ideal property.

This brochure introduces RealFuture, an innovative platform designed to unlock new opportunities in the real estate market. Specialising in long-term settlement sales, RealFuture offers distinct advantages for both purchasers and buyers.

Real Future will provide your business with the following benefits:

- Access to a new pool of motivated clients
- Accelerated commission payments
- Advanced technology
- Full marketing support.

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Why RealFuture?

RealFuture is not just another real estate platform.

We're pioneering a new approach to buying and selling property, centered around long-term settlements ranging from 12 to 36 months. This model unlocks a world of possibilities for your clients, giving them the flexibility and control they crave.

Here's how it works:

1

Set Market Value and Settlement Term

The Vendor sets the property's market value and chooses a settlement term (12–36 months) in consultation with you.

2

Prepare Contract of Sale

The Vendor's solicitor prepares the Contract of Sale, incorporating RealFuture's Special Conditions, which outline the value adjustment process, deposit payments, and other specific terms.

3

List Property

You list the property on the RealFuture website, and undertake open for inspections as normal. You then discuss the current market value and settlement term with potential buyers.

4

Terms Agreement

Once terms are agreed upon, the Purchaser makes a 10% deposit. The deposit is then released to the Vendor via a S27 Statement. An independent valuation near the settlement date determines the final price, being the initial market value plus 50% of any increase or decrease in value.



Where Innovation Meets Opportunity

In today's dynamic real estate market, staying ahead of the curve is crucial.

RealFuture provides you with a compelling advantage that differentiates you from the competition and positions you as an industry innovator. Here's why RealFuture is a win for your business.

RealFuture's Accelerated Timeline: 28 Days



Traditional Commissions: 60-90 Days



Unlock a Lucrative and Untapped Market



Did you know that over 645,000 Victorian retirees are actively seeking ways to access their home equity without the upheaval of downsizing? This represents a substantial and often overlooked client base with unique needs.

RealFuture provides a solution that resonates with this demographic, allowing them to:

- Unlock funds for travel, medical expenses, investments, or to help family members.
- Remain in their homes for an extended period, enjoying the familiarity of their community.
- Potentially benefit from future property value increases.
- Avoid reverse mortgages.

Accelerate Your Earnings



Say goodbye to the long wait for commission payments! With RealFuture, you receive your commission within 28 days of a successful sale, deducted from the released deposit.

This accelerated payment cycle translates to:

- Improved cash flow for your business
- Increased financial stability
- Greater flexibility to reinvest in your business growth



Expand Your Horizons with RealFuture

Expand Your Listing Portfolio

Attract a broader spectrum of clients by offering the unique flexibility of a 12–36 month settlement period.

This extended timeframe appeals to Purchasers who:

- Need time to find their next dream home without the stress of a simultaneous settlement.
- Want to unlock equity for personal or financial goals while continuing to live in their homes.
- May be hesitant to sell due to market uncertainty, as RealFuture allows them to potentially benefit from future market upswings.

Position Yourself as an Industry Leader

In a crowded marketplace, differentiation is key. By aligning yourself with RealFuture, you showcase your commitment to innovation and your ability to adapt to evolving client needs.

Offering long-term settlements through RealFuture allows you to:

- Target a new market segment of Vendors and Purchasers who are seeking alternative solutions.
- Become a trusted advisor for clients seeking flexible and tailored real estate solutions.

Leverage Powerful Marketing Tools

RealFuture provides a comprehensive suite of marketing resources designed to amplify your reach and attract qualified leads.

Benefit from:

- Targeted digital advertising campaigns across Google, Facebook, Instagram, TikTok, and LinkedIn, ensuring maximum visibility for your listings.
- Prime placement on the RealFuture website, attracting purchasers specifically interested in long-term settlements.
- Professionally designed marketing collateral templates, making it easy to create compelling property brochures and online content.

Streamline Your Operations with a Dedicated Platform

RealFuture's Agent Portal is your one-stop shop for managing all aspects of your long-term settlement listings.

Enjoy a user-friendly interface that allows you to:

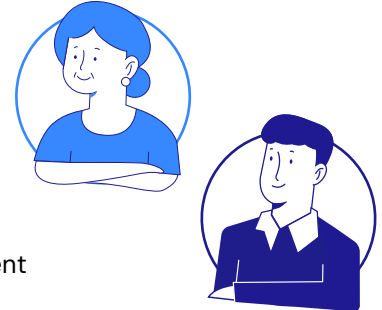
- Effortlessly upload property details, documents, photos, and floor plans.
- Communicate with clients seamlessly and schedule property viewings with ease.
- Track the progress of your transactions in real time.
- Access valuable resources, including educational materials, FAQs, and dedicated support from the RealFuture team.



RealFuture: A Win-Win For Everyone

The beauty of the RealFuture model is that it benefits everyone involved – Agents, Vendors, and Purchasers alike.

By facilitating a win-win-win scenario, RealFuture empowers you to build strong client relationships and foster a reputation for delivering exceptional service.



For Vendors



Equity release

Vendors can access equity without needing to borrow or take out a reverse mortgage.



Stay in your home longer

Vendors have time to plan their move with a more flexible purchase and investment timeline.



Live your best life

Vendors can benefit from potential property value growth while enjoying financial freedom to enjoy their next stage of life.

For Purchasers



Strategic planning

Benefit from the opportunity of time to save for settlement.



Easier market entry

Reduce the pressure of entering the property market with a more flexible purchase timeline



Investment potential

Benefit from potential property value growth during the settlement period, maximising your investment.



Transaction Cost Summary

Item	Cost	Who Pays & Timing
Agent Commission	To be negotiated between Agent and Vendor. (e.g. 1.5% plus GST of current Market Value)	Vendor. Taken out of the first deposit release e.g. within 28 days of contract exchange.
Marketing Cost	To be negotiated between Agent and Vendor. (e.g. \$500 plus GST for photos, floor plans, property description)	Agent. Reimbursed by Vendor prior to listing or from the release of the first deposit.
Advertising Cost	RealFuture fee of 0.6% plus GST of the initial Market Value.	Agent. Agent to deduct from Vendors deposit payment release. e.g. within 28 days of contract exchange

Property is exclusive to the **RealFuture** platform for the first X months, if not sold in this period, the Agent is welcome to list the property on alternative real estate platforms in addition to **RealFuture.com.au**.

Ready to **get started?**

Visit our website at [realfuture.com.au](https://www.realfuture.com.au)
and register your business to gain
access to RealFuture.



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learn more

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